



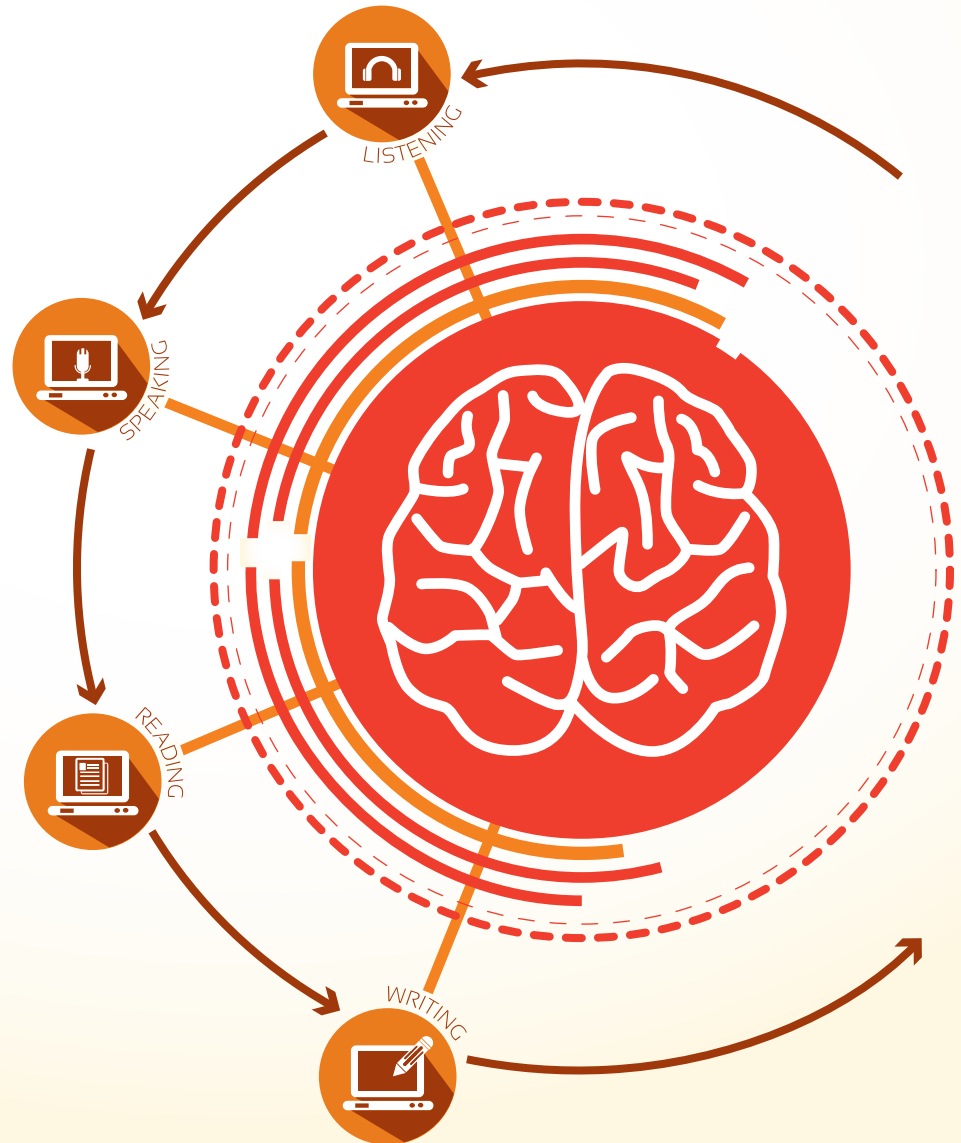
WORDS WORTH[™]
ENGLISH LANGUAGE LAB

Nurturing
ENG-LISH
Proficiency
Through Digital
Language Lab



WORDS WORTH

Listening
Speaking
Reading
Writing





Proficiency in a language is built over time, through a process of cognitive learning and interactive practice. Listening, Speaking, Reading and Writing are the key skills in language acquisition and learning. Language primarily develops from listening and speaking. Listening and Speaking skills when nurtured to the full has a positive and marked effect on the learners of English as a second language.

The Words Worth English Language lab is a platform where comprehensive and interactive digital content catering to the listening and speaking skills, is put to use in a stimulating lab environment.

- ✿ The distinctive program pedagogy includes rich training support for the learner as well as the trainer
- ✿ The role of an instructor (Guru) in a language skill enhancement class is critical. The methodology adopted, hence, is a perfect blend of Instructor Led Training (ILT) and Computer Based Training (CBT)

Keeping the importance of a teacher in mind, Words Worth English Language Lab sessions ensure a teacher-learner interaction in the class. The human touch and the wealth of knowledge and experience that a teacher brings into the classroom combine with the rich content of the Words Worth Language Software to provide an effective learning experience for the learner.

- ✿ The structured approach takes the language learning through an organized process of gradual learning
- ✿ The system ensures a stress free environment with high quality digital content that supplements the academic syllabus
- ✿ The software allows learners a private environment for self-paced practice

KEY AREAS

Words Worth is by far the only English Language Lab that not only augments the vocabulary, but also focuses on the finer nuances of language like grammar, pronunciation, intonation, modulation and semantics of speech. The learners learn without any fear or embarrassment and the process helps build their confidence and proficiency in the language.

▪ ASL

A benchmark model for the Assessment of Speaking and Listening Skills to teach, enhance and evaluate the learners' proficiency in English as mandated by CBSE

▪ Fluency

Audio/visual applications and simulated interactions to improve fluency

▪ Understanding The Native Speaker

Training learners to be able to comprehend the Native Speaker

▪ Listening Skills

Content rich audio/visual exercises along with classroom activities, gradually taking listening skills from simple to complex levels

▪ Pace Of Speech

Cultivation of speech that is slow enough to be clearly understood and fast enough to be interesting

▪ Speech Sounds

Correct pronunciation of consonant and vowel sounds with correct stress patterns of syllables

▪ MTI

A focused effort to overcome pronunciation differences caused by the 'Mother Tongue Influence' (MTI)

▪ Tackling Indianism

Correction of errors caused by direct translation from one's mother tongue into English

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▪ Intonation

Polishing English by mastering variations in volume, pitch, speed, pause and stress

▪ Vocabulary

Vocabulary in increasing complexity, by way of semantic grouping and highly contextualized usage

▪ Grammar

Natural, everyday scenarios used to inculcate functional grammar skills

The Wordsworth Advantage



Blended Learning Methodology combining both Instructor Led Training (ILT) and Computer Based Training (CBT)

A product specifically designed for learners in India

An approach to teaching English as a skill

Enhancement of functional English & functional Grammar

Active learning through extensive classroom interactions and supported by technology

ASL Support with ample lessons for developing Listening and Speaking Skills as mandated by CBSE

Based on the CEFR framework to achieve international standards

Module 1 to 3: Elementary User (CEFR level A1 and A2)

Module 4 to 6: Intermediate User (CEFR level B1 and B2)

Module 7 and 8: Advanced User (CEFR level C1 and C2)

Accessed by over 1 million learners everyday, across more than 3,000 institutes of the country

Extensive Teachers' Support in terms of:

Teacher Training

Trainers' Manual

Flash Cards

Teachers' Portal

Designed and developed using the emerging WEB 2 technologies to seamlessly work on all platforms and devices, including Thick and Thin/Zero Client

Can be installed on all major operating systems, including Windows and several Linux Operating Systems and serve clients of any operating system

The existing Computer Labs infrastructure can be used as Language Labs; no need for additional infrastructure

Perfect For Learners



Graded system of learning spreads over 8 Levels for Young Learners and 3 levels for Adult learners

Blended learning methodology

Learning facilitated through day to day scenarios

Learning of English as a life skill

Progressive learning from Elementary to Advanced levels (CEFR level A1 to C2)

Content created for the Indian context

Strategic content in a rich audio-visual format

Teacher intervention through interaction & role plays

Use of language techniques and not rules of language to teach English

Pronunciation aided through audio and graphical representations of sounds

A fun-filled learning environment to generate love for the English language

Specially designed student workbooks for ILT support

Self-paced practice during CBT sessions

Option of accessing content at home

Technological Edge

Uses the emerging WEB 2 technologies

Client-server technology

Interactive content with multimedia components

Supports all major platforms, including Windows and Linux.

Supports Thick, Thin and Zero clients having microphone support

Live software updates.

Technical support through a help desk

Year round online and offline Academic Support for teachers

Blended Learning Approach to Teaching Language

Language is best learnt through human interaction during ILT- (Instructor-led training) and further reinforced through self-paced practice during CBT- (Computer-based Training)

Words Worth English Language Lab believes that, the human element that the teacher brings to a class makes their role crucial in language teaching. The ILT Sessions thus, are the focal point of the Words Worth Language Lab, with a volume of support being given to the teacher for effective execution of lessons. The CBT Sessions that follow, then allow the learners to practise and gain confidence in using English.

A Must For Every Institution

Systematic lesson plans and modules

Teacher control for creating customized activities for learners

Teacher Support through Trainer Manuals, Flash Cards and Teachers' Web Portal

Comprehensive progress reports on each CBT

Extended support with workbooks

Real time technical support extended through a call centre

Teachers' presence required only during the ILT sessions

CBT sessions can be managed by the Lab Instructors

IN·TER·NA·TION·AL

Words Worth programmes are based on the parameters defined by the Association of Language Testers in Europe (ALTE)/ Common European Framework of Reference for Languages (CEFR) framework

All international language programmes and tests, including the parameters set by CBSE follow the guidelines set by ALTE

Young Learners

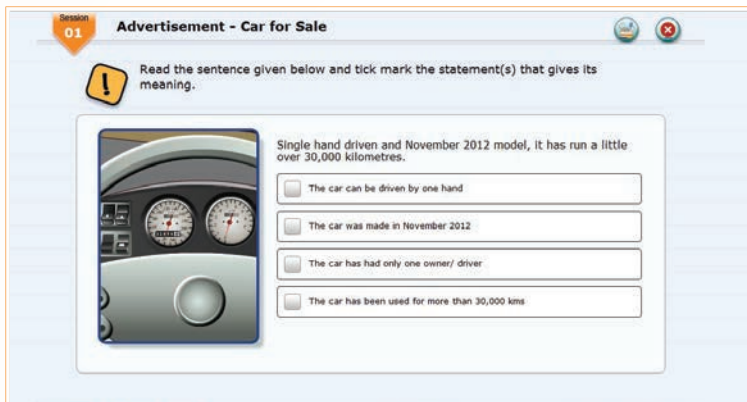
Words Worth Young Learners, a programme designed for school children, runs parallel to, and complements the school curriculum each year. It progresses through eight levels of advancement. Each module comprises of 40 hours of intense language training, alternating between ILT and CBT sessions.



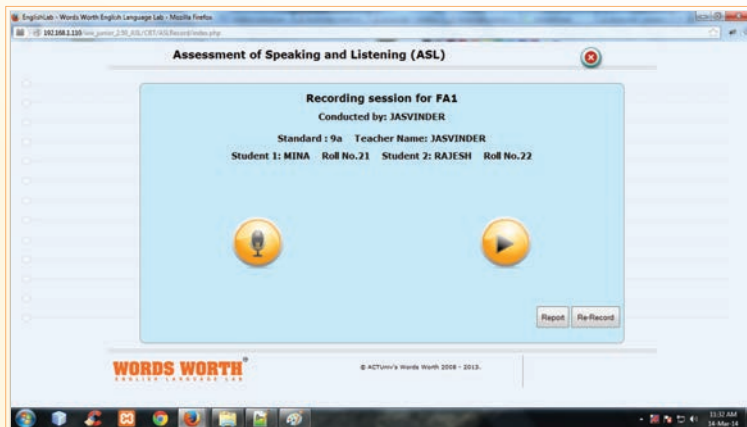
- ✧ Enhancement of Spoken English skills
- ✧ Practising English using everyday scenarios
- ✧ Acquisition of vocabulary through integrated learning
- ✧ Pronunciation practice using Phonetics
- ✧ Gradual upgradation of English language skills through a structured programme
- ✧ Language Skills gradually upgraded from A1 to C2 level over an 8 module course
- ✧ Integrated Functional Grammar
- ✧ Extensive Listening and Speaking Practice
- ✧ Fun-filled method of lesson delivery
- ✧ A blended learning programme
- ✧ As per International Standards
- ✧ Caters to the needs of ICSE/CBSE

ASL

The Words Worth Assessment of Speaking & Listening (ASL) programme is designed around the mandatory English language proficiency test implemented by the CBSE Board. The course features specially created content to meet its stringent requirements. The software helps teachers in conducting and recording the actual test, and also provides them with ample teaching material for enhancing the learners' Speaking and Listening Skills.



- * Based on the norms laid down by the CBSE
- * Extensive teaching material to enhance learners' speaking and listening skills
- * Audio based articles imparted through ILT and CBT Sessions
- * Content and guidelines for the teacher to facilitate steering the learners towards better Listening and Speaking Skills



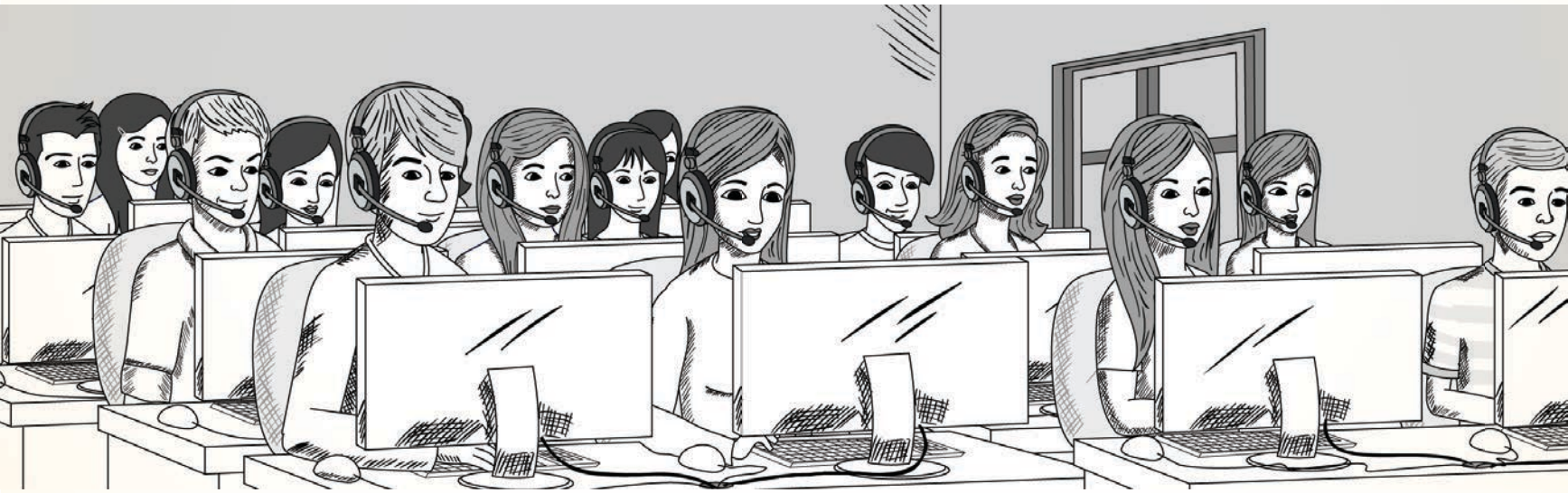
- * Trainers' Aid for conducting Assessment of Speaking and Listening
- * Ample listening and speaking activities
- * Additional practice exercises included in CBT sessions
- * ASL content from Classes 6 onwards, to give learners a head start for the assessment (ASL)



- * Provision to record sessions into the software itself
- * No devices or external software needed for recording
- * Recordings of multi students possible
- * Recordings can be used for future reference

Adult Learners

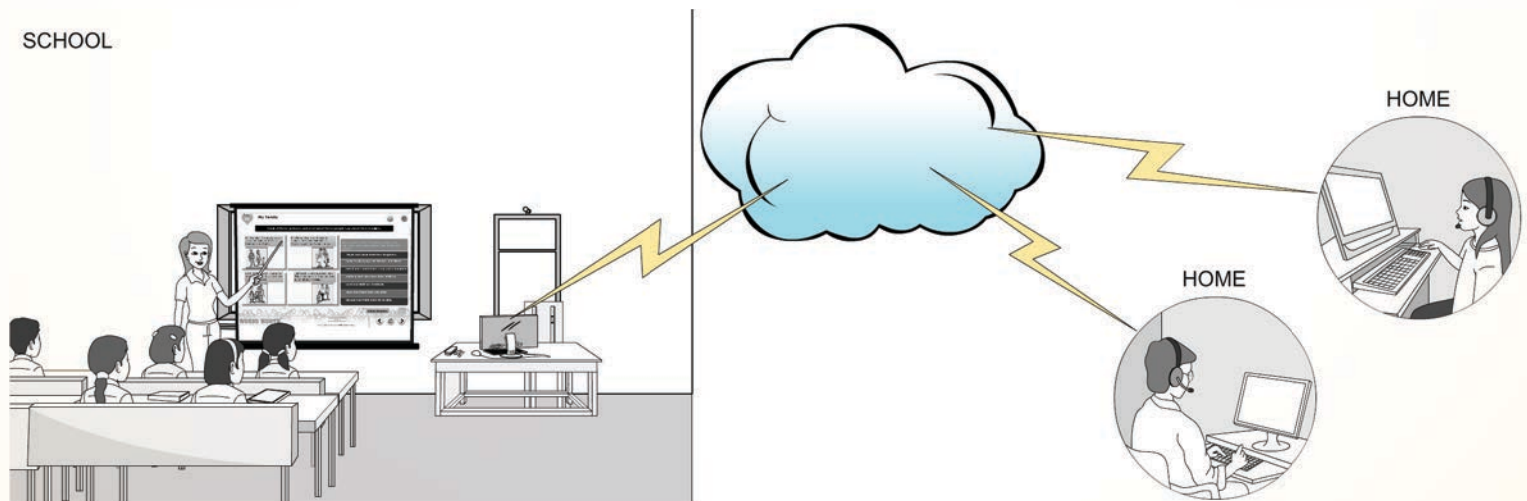
The Words Worth Adult Learners programme tailored to the needs of learners of higher learning institutions, is designed to run parallel to the academic syllabus for graduation. Structured through three levels, each level is packed with 70 to 80 hours of intense interactive training, through rich audio-visual content alternating between ILT and CBT sessions. These levels, respectively meet the language skill benchmarks set by the CEFR for Elementary, Intermediate and Advanced levels of language.



- * Basic vocabulary and structures required for participating in day to day communication
- * Crafting balance between how to speak and what to say by developing better communication skills and grammatical accuracy
- * Enhancing verbal communication skills through free speech, role plays, activities and interaction, thus helping the learners become perfect professionals
- * Soft Skills to prepare learners for Campus Interviews
- * Catering to CEFR Levels:
 - Basic
 - Intermediate
 - Advanced
- * As per AICTE requirements

En-ter-prise E-di-tion

Words Worth Language Lab introduces its Enterprise Edition. This edition of Words Worth Language Lab is designed such that the learner can take the language learning process from the institution to home for further practice. The ILT session having been attended in class at the institution, the Words Worth Enterprise Edition provides the learners with access to the CBT content from the comforts of their homes. In addition, specially designed WBT (Web based Training) content is provided to the learners at home. The learners are provided web access using their unique login IDs. All work at the institution and the web is continually in sync and learning outcomes and reports are available to both the teacher and learners. This aspect of the Enterprise Edition brings in a lot of flexibility in terms of timings, practice levels and in some cases, parental supervision.



- ⌘ Marginal resource and budget allocation on part of the school
- ⌘ Need of infrastructure and human resource limited just for ILT Sessions
- ⌘ Learners provided with a lot of additional practice material in the form of eBooks & audio books
- ⌘ Provision of creating & recording one's own stories and articles into the software by the learners
- ⌘ Teachers get access to work done from home
- ⌘ A win-win situation for both school and learners
- ⌘ Learners able to practice at leisure without time constraints
- ⌘ Parental support can be leveraged if needed

WORDS WORTHTM

ENGLISH LANGUAGE LAB

Words Worth English Language Lab is a highly researched initiative of the ACTUniv Group, an ISO 9001: 2008 certified knowledge resource enterprise with over two decades of service in technology, education and training. ACTUniv provides appropriate training programs with tested and perfected methodologies in an assortment of streams. Its expertise in technology, multimedia and content is instrumental in creating the iconic and world class Words Worth English Language lab for the academia.

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